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icon



front
fresh from sweden



abalos & herreros
renzo piano's worst ever building
hotel puerta américa
things that are boring

plus new work by zaha hadid, werner aisslinger, kessels kramer and barber osgerby

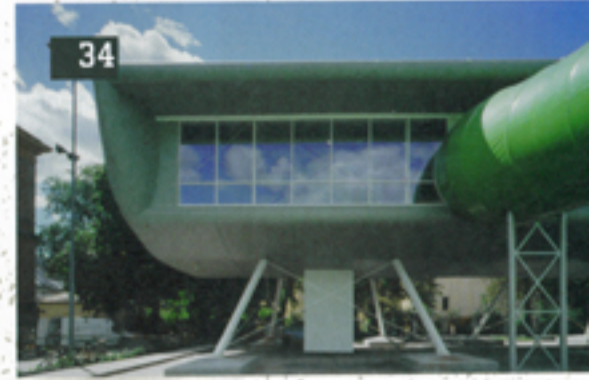
contents



78



70



34



60



40



features

- 54 **boring** our list of all the things that we can't bear to hear about anymore
- 60 **abalos & herreros** the Spanish architects building leaning towers
- 70 **front** the Swedish designers who get animals to do all the work
- 78 **zentrum paul klee** dear oh dear, Renzo. You made a pig's ear of this one



49

regulars

- 7 **icon intro** highlights from a day at the world's most over-designed hotel
- 23 **messages** South African compliments, replacing a broken bog brush and icon hits Latvia
- 26 **icon of the month** Tupperware – the party goes on
- 28 **news** Zaha Hadid in Wolfsburg, PS1's summer installation and yet another house in Chile
- 84 **review** the casino "God would have built", Royal Academy cats and Kubrick for fetishists



84

- 94 **products** selected products including lighting, furniture and flooring
- 116 **gallery** art sales and exhibitions
- 118 **shop** design retailers around the country
- 120 **property** contemporary domestic and commercial buildings to buy or rent
- 121 **recruitment** jobs in design and architecture

milanese

rapid-prototyping company ONEOFF has commissioned 40 young designers to produce conceptual products that will probably never make it into production.

Called Model Ideas, the project is intended to encourage designers to experiment with rapid prototyping technologies without necessarily resorting to the hyperactive form-making of designers' recent RP experiments. In other words, it attempts to reclaim the technique as a way of testing out ideas in three dimensions, rather than creating finished pieces.

The series includes a teapot and milk jug with interlocking handles by Chou Caillou, which express the notion that "tea loves milk and milk loves tea".

"It was an exhibition of research showing thoughts, feelings and possibilities – not an exhibition of finished products," explains ONEOFF's Monica Favara. "The point was to allow young designers to attempt a design approach freely, starting from the idea, without thinking too much about mass production."

Shown here are Elle and Lui's Los Bobos picnic set, which combines both "bourgeois" and disposable tableware; and Ionna Vautrin and Guillaume Delvine's Allo?!, an entryphone that reclaims the string-and-cup telephone from the playground.

Lucy Stehlik

www.oneoff.it



above Allo?!
entryphone by
Ionna Vautrin and
Guillaume Delvine
right Los Bobos
dinner set by Elle
and Lui

