

# icon

the strange world of  
**jasper goodall**

frei otto

milan preview

herzog & de meuron's cottbus library

new london architects

farewell to the smarties tube

rick poynor on art v design

london fashion week

plus latest projects by shigeru ban, massimiliano fukas, michael young and seymour powell



# the icon design trail milan

The world's greatest design fair is taking place in Milan from 13 to 18 April. Here, we present a guide to some of the shows we're most looking forward to, plus ask a few of our Milanese friends for their tips

## key

\* 1 cappellini

design show (see following pages)



restaurants, bars, etc (see Milan insider boxes)



Fiera – the location of the official Milan Furniture Fair



Zona Tortona – most of the best offsite shows are held here, notably in the giant Superstudio complexes



Bar Basso – where everyone ends up at the end of each night. Via Plinio 39, +39 0229400580





### 5 moooi

Called The Unexpected Welcome, Moooi's exhibition of new products will show how it synthesises the Dutch conceptual design approach into commercial furniture. New products will include a baroque desk designed for laptops called **Secretary** by Marcel Wanders and a steel light called **Supernova** by Richard Hutten.  
**Superstudio Più, Via Tortona 27**  
[www.moooi.com](http://www.moooi.com)




### milan insider

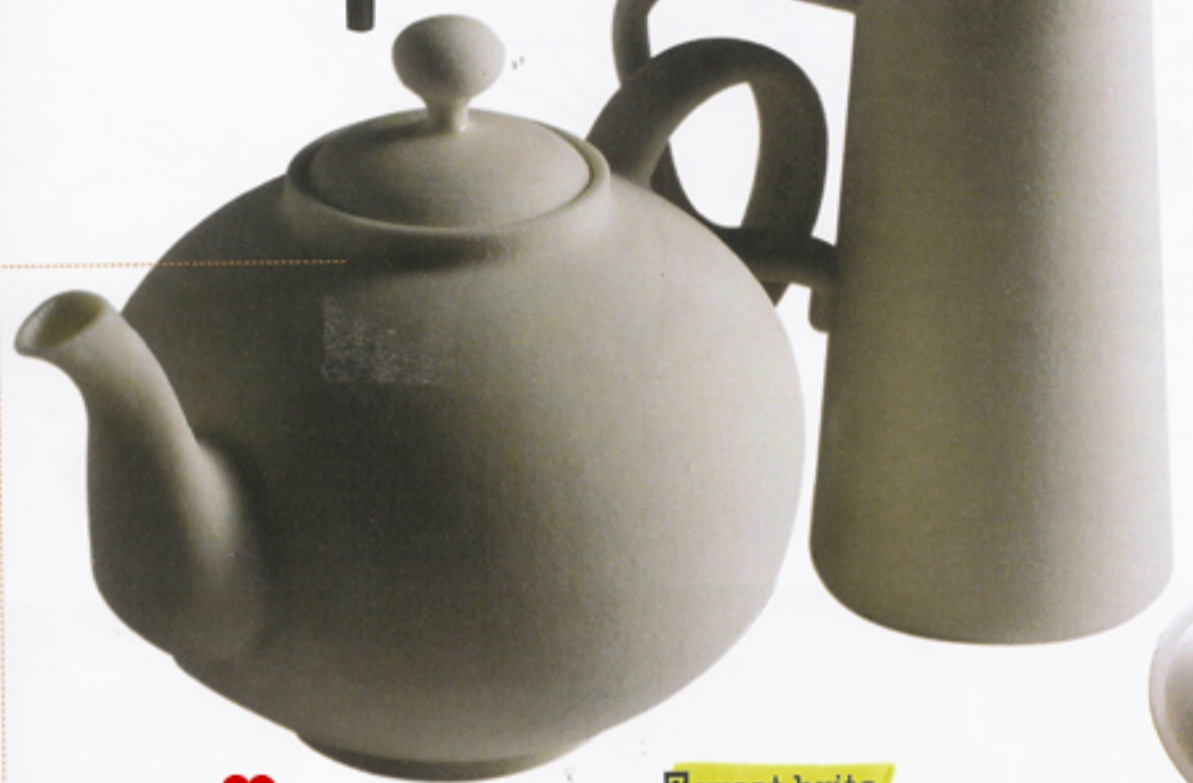
#### jerszy seymour (former resident)

**What's your favourite area?**  
 Behind Porta Venezia where the African community lives, and between Naviglio Grande and Naviglio Izaia where there is a big mess.

**What's your favourite restaurant?**  
 Muciaccia on Via Boni 15  
 [+39 02 48000917]. 

**What's best to eat in Milan?**  
 Burratta. It's a Pugliese speciality at Muciaccia like a giant concentrated mozzarella, and is really tasty.

**Where's best for late drinking?**  
 Centro Sociale Leoncavallo on Via Watteau 7 [+39 02 6705185]. 



### 6 oneoff



**Model Ideas** will be an exhibition of 40 objects made of plaster dust using rapid prototyping techniques. The collection is by a series of young and little-known designers and commissioned by Oneoff. The emphasis will not be on the functional and the commercial but on the explorative and the incomplete, hence the "model" bit in the name.

**Fabbrica del Vapore, Via Luigi Nono 7**  
[www.industreal.it](http://www.industreal.it)

### 7 great brits

Subtitled The New Alchemists, this joint Design Museum and British Council exhibition will show the work of five young British-based designers (all of whom coincidentally studied at the Royal College of Art). They include **Matthias Megyeri**, who subverts security products with cosy imagery, and Julia Lohmann, who makes lights out of sheep stomachs.

**Paul Smith, Viale Umbria 95**  
[www.designmuseum.org](http://www.designmuseum.org)

